

# EURO-AFRICA

FEBRUARY 4, 2010  
ADDIS ABABA, ETHIOPIA

## COOPERATION FORUM ON ICT RESEARCH

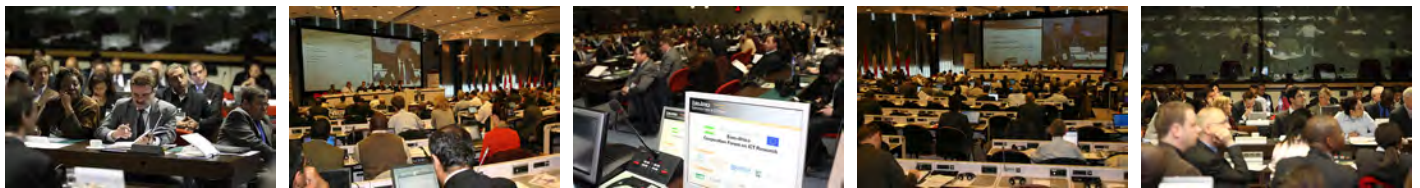


## 2010 EURO-AFRICA COOPERATION FORUM ON ICT RESEARCH

February 4, 2010 - Addis Ababa, Ethiopia (United Nations Conference Centre)



### Learning and Reflecting on ICT Collaborative Research and Development - Projecting the Future of ICT Research in Africa -



## SPONSORSHIP OPPORTUNITIES

### EVENT CONTEXT

The Africa-EU Joint Strategy and Action Plan (JSAP) was adopted at the EU-AU Summit held in Lisbon on December 2007. It is a political vision and roadmap for the cooperation between the two continents in existing and new areas, going beyond the traditional donor-recipient approach, and beyond institutions by involving non-State players, and addressing global challenges such as peace and security, climate change, migration, trade and regional integration. Concrete actions and goals for the years 2008-2010 are outlined in eight Africa-EU Partnerships in the so-called First Action Plan.

Africa is the continent where the scientific and digital divides are the widest. The Millennium Development Goals (MDGs) identify the essential role of Science & Technology (S&T) for socio-economic transformation. Investments in African scientific capacities have not been prioritised and the continent is losing some of its best scientific and technical expertise to other regions. It is in this context, that the Africa Science and Technology Consolidated Plan of Action (S&T CPA) was developed, consolidating the African Union Commission (AUC) and New Partnership for Africa's Development (NEPAD) programmes related to S&T capacity building, knowledge production and technological innovation.

The MDGs also identify Information and Communication Technologies (ICT) as key enablers for poverty reduction and growth. Although ICT are multi-sectoral tools for socio-economic development, a dedicated coherent strategy needs to be implemented in order to develop an inclusive information society in Africa. It is on these principles, and in the context of the World Summit on Information Society (WSIS), that the African Regional Action Plan on the Knowledge Economy (ARAPKE), an African Union (AU) initiative, was developed.

In this context the "Africa-EU Partnership for Science, Information Society and Space" (8th Partnership) adopted in Lisbon by all EU and AU Heads of States and Governments in the framework of the Africa-EU JSAP specifically aims at:

- Supporting the development of an inclusive information society in Africa
- Supporting S&T capacity building in Africa and implementing Africa's S&T Consolidated Plan of Action
- Enhancing cooperation on space applications and technology

FP7 and ICT - The Africa Science and Technology CPA formulated by the NEPAD and the African Union, the creation of the African Ministerial Council on Science and Technology (AMCOST), and the African Regional Action Plan on the Knowledge Economy (ARAPKE), are some of recent examples of Africa's determination to rely on S&T and ICT to achieve its growth and development objectives.

Meanwhile, in their determination to ensure Europe's global leadership in ICTs and in line with their i2010 initiative, the EU Member States have earmarked a total of €9.1 billion for funding ICT research over the duration of FP7, a research programme including an important international dimension, being open to the participation of sub-Saharan African organisations. In this context, a strengthened S&T cooperation between Europe and sub-Saharan Africa on ICT is of mutual strategic interest to the European and African research organisations and industries, and can efficiently contribute to implementing the new Africa-EU JSAP.

The 2nd "Euro-Africa Cooperation Forum on ICT Research" is organised by the FP7 EuroAfrica-ICT EU-funded project and is supported by the African Union Commission (AUC) and the European Commission (EC - DG INFSO - International Relations Unit) under the Information Communication Technology (ICT) theme of the Seventh Framework Programme (FP7).

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## SPONSORSHIP BENEFITS & PRICING

The EuroAfriCa-ICT Cooperation Forum will provide organisations supporting the event with major visibility, significant networking opportunities, and substantial benefits prior to, during and after the event.

**Sponsorship will help the Forum organisers to offer top quality conference facilities and - above all - to ensure a larger participation of high-level delegates from sub-Saharan Africa and the Caribbean by offering full or partial mobility grants.**

A range of sponsorship packages is available, while customised packages can be proposed to better suit the expectations and requirements of potential supporting organisations. Please have a look at the package list below and contact us as soon as possible.



**EARLY BIRD FEES END ON  
Nov. 13, 2009**

Privilege Sponsors		
Fully customised sponsorship packages leading to the largest set of benefits <i>Only 3 packages available!</i>	<b>Contact us!</b>	
Standard Sponsorship Packages		
<p><b>Sponsorship benefits prior to the event</b></p> <ul style="list-style-type: none"> <li>Sponsor logo, organisation profile and URL displayed on the Forum website</li> <li>Sponsor involvement in the Forum announced in a PR (including a sponsor quote) posted on the Forum website</li> <li>Sponsor logo featured on all Forum marketing collaterals produced by the organisers</li> <li>Sponsor name mentioned in all Forum related email blasts</li> </ul> <p><b>Sponsorship benefits during the event</b></p> <ul style="list-style-type: none"> <li>Sponsor logo projected in the conference room</li> <li>One piece of literature (to be provided by the Sponsor) inserted into all delegate information packages</li> <li>Sponsor logo exposure on all event signage produced by the organisers</li> </ul>	<p><b>€ 2500 / R 29750</b> <i>Early bird</i></p> <p><b>€ 4000 / R 47600</b> <i>Standard</i></p>	
Additional components can be added to this standard Sponsorship Packages	<p><b>Conference Notepads</b> - <i>Only 1 package available!</i> Sponsor's notepads included into all delegate information packages</p>	<p><b>€ 2000 / R 23800</b> <i>Early bird</i></p> <p><b>€ 3200 / R 38080</b> <i>Standard</i></p>
	<p><b>Conference Pens</b> - <i>Only 1 package available!</i> Sponsor's pens included into all delegate information packages</p>	<p><b>€ 2000 / R 23800</b> <i>Early bird</i></p> <p><b>€ 3200 / R 38080</b> <i>Standard</i></p>
	<p><b>Badge Lanyards</b> - <i>Only 1 package available!</i> (all Forum delegates will be wearing a badge) Sponsor's lanyards distributed to all Conference delegates</p>	<p><b>€ 2000 / R 23800</b> <i>Early bird</i></p> <p><b>€ 3200 / R 38080</b> <i>Standard</i></p>
	<p><b>Conference Bags</b> - <i>Only 1 package available!</i> (all Forum delegates will be offered a Conference bag) Sponsor logo exposure displayed on all Conference bags</p>	<p><b>€ 5500 / R 65450</b> <i>Early bird</i></p> <p><b>€ 7500 / R 89250</b> <i>Standard</i></p>
	<p><b>Event Networking Reception</b> - <i>Only 1 package available!</i> Sponsor logo announced on the agenda: "Networking Cocktail offered by &lt;Sponsor&gt;" A podium will also be available to deliver a welcome speech before the reception starts</p>	<p><b>€ 7500 / R 89250</b> <i>Early bird</i></p> <p><b>€ 9000 / R 107100</b> <i>Standard</i></p>

All prices exclude a VAT of 14% (when applicable)  
€ = Euros / R = Rands (Republic of South Africa)